

INVEST IN THE FUTURE



SUPPORT THE 2023 FUNDRAISING EFFORTS OF WESSELMAN WOODS BY SPONSORING OUR MOST POPULAR EVENTS

Our mission to preserve and protect Wesselman Woods and Howell Wetlands for future generations is made possible by sponsorships and donations.

With your help, we can promote environmental conservation, education, and research and provide equal access to nature.

WESSELMANWOODS.ORG

812-479-0771 • info@wesselmanwoods.org





WANDERING OWL: TWILIGHT TASTING

October 14, 2023 from 3 to 7 p.m.

150 attendees trekked through the Bernhardt Family Bird Sanctuary in October 2022 to enjoy offerings from **12 local food, beer, and wine vendors.**



46TH ANNUAL MAPLE SUGARBUSH FESTIVAL AND PANCAKE BREAKFAST

March 2 and 3, 2024 from 7 a.m. to 1 p.m.

Over 1,500 people joined us in 2023 for our longest-running tradition — sugar maple tapping and a delicious pancake breakfast.



EARTH DAY AT HOWELL WETLANDS & WESSELMAN WOODS

Saturday, April 20, 2024 from 10 a.m. to 2 p.m.

In 2023, we welcomed over **800 people** to Wesselman Woods for a celebration of nature. We teamed up with **13 community partners** and **4 food trucks.**

See the full calendar at wesselmanwoods.org/calendar



READY TO SPONSOR?

INVESTMENT PLANS

COMMUNITY INVESTMENT \$5,000

With this investment, our team will celebrate and honor your commitment year-round through a collaboratively curated promotional package.

Invest in all three events. (Over \$1,660 per event)

2-EVENT INVESTMENT \$1,500

Invest in two events. (\$750 per event)

1-EVENT INVESTMENT \$500

Invest in one event.

2023-2024

Please note that the sponsorship packages can be modified and enhanced to provide the desired benefits to your organization.

We are more than willing to find the right fit for you through identifying the benefits that are attractive to your needs and melding those into a customized sponsor package specifically for your company.

ALL INVESTMENTS RECEIVE:

- Recognition on event advertising
- Recognition on our website and e-newsletter
- Promotion through social media, community calendars and community partners
- Company signage at event
- Public acknowledgment of gratitude at the event
- Gratis tickets to the event
- Wesselman Woods Family Memberships (valued at \$50 each)

NOTES

- **All sponsorships are tax deductible.** After the event(s), sponsors will receive a letter confirming their donation for tax purposes.
- **Our e-newsletter** has over 3600 subscribers and an average open rate of 50%.
- **Our social media following** includes: Facebook (over 14,300 followers), Twitter (over 2,010 followers), Instagram (over 2,620 followers), and LinkedIn (over 1,400 followers).

Contact Director of Development, Jerry Rairdon
jerry@wesselmanwoods.org • 812-479-0771

07-2023



INTRODUCING: THE AFTER DARK SERIES AT WESSELMAN WOODS!

This series of adult-oriented programs will take place throughout the year and includes new entries into our lineup of interactive, fun, and educational experiences.

Each program has its own unique educational elements such as scientific discussions, exploration of nocturnal ecology, and nature-based play. Food, beer, and wine tastings are also on the menu!



NIGHT OWLS



Trails at Twilight



Sips at Sunset

Read more about individual programs at bit.ly/wwafterdark

After DARK

COMMUNITY INVESTMENT \$1,000

Invest in all After Dark programs for the year
(excluding Wandering Owl)

2-PROGRAM INVESTMENT \$500

Invest in Night Owls and Trails at Twilight

1-PROGRAM INVESTMENT \$150

Invest in one Sips at Sunset event

2023

See sponsor benefits on inside.