

INVEST IN THE FUTURE



SUPPORT THE 2024 FUNDRAISING
EFFORTS OF WESSELMAN WOODS
BY SPONSORING OUR MOST
POPULAR EVENTS

Our mission to preserve and protect Wesselman Woods
and Howell Wetlands for future generations is made
possible by sponsorships and donations.

With your help, we can promote environmental
conservation, education, and research and provide
equal access to nature.

WESSELMANWOODS.ORG

812-479-0771 • info@wesselmanwoods.org





46TH ANNUAL MAPLE SUGARBUSH FESTIVAL AND PANCAKE BREAKFAST

March 2 and 3, 2024 from 7 a.m. to 1 p.m.

Over 1,500 people joined us in 2023 for our longest-running tradition — sugar maple tapping and a delicious, warm pancake breakfast.



EARTH DAY

Saturday, April 20, 2024 from 10 a.m. to 2 p.m.

In 2023, we welcomed over 800 people to Wesselman Woods for a celebration of nature. We teamed up with **13 community partners** and **4 food trucks**.



WANDERING OWL: TWILIGHT TASTING

Saturday, October 19, 2024 from 3 to 7 p.m.

250 attendees enjoyed birds and brews in October 2023 to enjoy offerings from **15 local food, beer, and wine vendors**.

See the full calendar at wesselmanwoods.org/calendar

READY TO SPONSOR?

INVESTMENT PLANS

COMMUNITY INVESTMENT \$5,000

With this investment, our team will celebrate and honor your commitment year-round through a collaboratively curated promotional package.

Invest in all three events. (Over \$1,660 per event)

2-EVENT INVESTMENT \$1,500

Invest in two events. (\$750 per event)

1-EVENT INVESTMENT \$500

Invest in one event.

2024

Please note that the sponsorship packages can be modified and enhanced to provide the desired benefits to your organization.

We are more than willing to find the right fit for you through identifying the benefits that are attractive to your needs and melding those into a customized sponsor package specifically for your company.

INVESTMENT BENEFITS

- Recognition on event advertising
- Recognition on our website and e-newsletter
- Promotion through social media, community calendars and community partners
- Company signage at event
- Public acknowledgment of gratitude at the event
- Gratis tickets to the event
- Wesselman Woods Family Memberships (valued at \$50 each)

NOTES

- **All sponsorships are tax deductible.** After the event(s), sponsors will receive a letter confirming their donation for tax purposes.
- **Our e-newsletter** has over 3670 subscribers and an average open rate of 50%.
- **Our social media following** includes: Facebook (over 14,800 followers), Instagram (over 2,730 followers), X (Twitter; over 2,020 followers), and LinkedIn (over 1,570 followers).

Contact Director of Development, Jerry Rairdon
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11-2023

WESSELMAN WOODS

After DARK SERIES



Sips at Sunset



NIGHT OWLS



Trails at Twilight



This series of adult-oriented programs take place throughout the year, adding new entries to our lineup of interactive, fun, and educational experiences.

Each program has its own unique elements: scientific discussions, exploration of nocturnal ecology, and nature-based play. Food, beer, and wine tastings are also on the menu!

Find out more about each program at wesselmanwoods.org/afterdark

After DARK

COMMUNITY INVESTMENT \$750

Invest in all After Dark programs for the year

2-PROGRAM INVESTMENT \$500

Invest in Night Owls and Trails at Twilight

1-PROGRAM INVESTMENT \$150

Invest in one Sips at Sunset event

2024



See sponsor benefits on inside.