

OCTOBER 15, 2022

WANDERING OWL



TWILIGHT TASTING



VENDOR PARTICIPATION PACKET

Saturday, October 15, 2022 • 3 to 7 p.m.

Event Address: 551 North Boeke Road, Evansville, IN 47711 at the Nature Playscape

Charity involved: Wesselman Nature Society (EIN: 23-7193105)

Expected # of attendees: Up to 350

Beer and Wine Permit: TBA

Questions? Contact Kristina Arwood at (812) 479-0771 or kristina@wesselmanwoods.org

EVENT INFORMATION

We are proud to announce the twelfth annual Wandering Owl Twilight Tasting event. This autumnal celebration gives our community the opportunity to wander through the largest urban old-growth forest in the United States while savoring great food, beer, and wine. Let's come together and celebrate this cultural and natural treasure in Evansville!

Why Wesselman Woods?

Wesselman Woods (WW) is a 501(c)(3) not-for-profit, environmental organization. We were founded in 1972 to protect the largest urban, old-growth forest in the United States, a 200-acre tract in Evansville, Indiana now known as Wesselman Woods Nature Preserve. The mission of Wesselman Nature Society is to preserve and protect Wesselman Woods and Howell Wetlands for future generations through conservation, education, research, and to provide equal access to nature.

Almost 80% of our income comes from fundraising, donations, memberships, and programming fees. It is our vision to connect people and nature but we could not provide environmental programs, animal encounters, and events without these funds. In addition, we protect the largest urban, old-growth forest and the largest natural playscape in the United States – we appreciate, acknowledge, and love as much support as possible from our individual, organizational, and corporate community sponsors.

Why Wandering Owl?

This is our twelfth annual Wandering Owl Twilight Tasting – a sell-out event. Our guests get the unique opportunity to wander through the Welborn Baptist Foundation Nature Playscape and Bernhardt Family Bird Sanctuary in the evening, tasting various beers, wines, and foods. Wesselman Woods provides entertainment in the form of live music and activities – such as an interactive showing of our post-rehabilitated animals. All proceeds from Wandering Owl go directly to fund the work of Wesselman Woods.

VENDOR INFORMATION

Benefits

- It doesn't cost anything to participate! We are looking for product donations (food, beer, or wine) to make this event a success.
- Before the event: we'll provide marketing materials, one family membership, and four Nature Center guest passes to each vendor. Great giveaways for your staff or customers! *(The guest passes can be used for entry to the Nature Center, trails, and Nature Playscape anytime before or after the event.)*

VENDOR INFORMATION (CONT.)

- Each vendor will be able to enjoy the other local food, beer, and wine samples during Wandering Owl Twilight Tasting. We'll give you wrist bands when you come to set up.
- We will provide social media advertising for your organization before the event Wandering Owl Twilight Tasting. As a part of this advertising, you can provide a 30-second video to share online or have us record one for you!
- And, of course, we will include your logo on our promotional materials for Wandering Owl Twilight Tasting.
- After the event, we will send your company an in-kind donation letter with the amount of your donated product for tax purposes.

What you need to bring?

- Please bring your food, wine, or beer. We expect up to 350 guests at the event if we sell out.
- Send us your logo ASAP – we want to highlight your organization!
- Please provide at least two representatives from your organization to help staff the table. Keep in mind that this is a 21+ event.
- Bring along all the promotional materials you like! This is a perfect time to plug your business.
- Proof of licensure.
- Dispensing equipment.
- Feel free to bring anything else that will provide comfort and joy to your representatives.

Can't make it to the event but still want to donate your food or beverage? Let us know and we'll come and pick it up for you and provide servers.

What Wesselman Woods will provide...

- 6-foot table
- Two chairs
- Table Signage
- Ice
- Hand sanitizers
- Trash Removal
- Volunteers to help with pick-ups and/or unloading
- Live entertainment
- Souvenir glasses
- Event Map/Parking Instructions

Electricity is available on a limited basis. Please contact us if you think you'll need access to power or if you have any additional requests. Call 812-479-0771 and ask for Kristina Arwood.

READY TO PARTICIPATE?

Contact Kristina via email at kristina@wesselmanwoods.org or call 812-479-0771 with these details:

- Company name
- What items you will provide
- A contact name, phone number, and email for your company (and who to contact for a logo and/or other marketing materials)
- Any requests from your end (electricity, extra chairs, item pick up, etc.)

Please confirm your participation as soon as possible so we can include you in our pre-event advertising.

Deadline for confirmation of participation is September 23, 2022.

**THANK YOU
FOR YOUR SUPPORT!**