

OCTOBER 14, 2023

WANDERING OWL



TWILIGHT TASTING

WESSELMAN WOODS AFTER DARK

VENDOR PARTICIPATION PACKET

Saturday, October 14, 2023 • 3 to 7 p.m.

Event Address: 551 North Boeke Road, Evansville, IN 47711 (within the Welborn Baptist Foundation Nature Playscape)

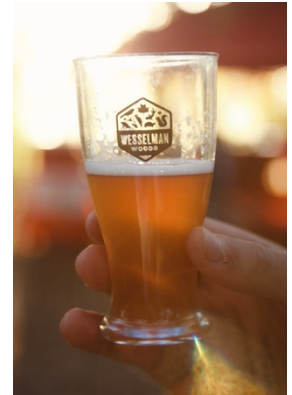
Charity Involved: Wesselman Nature Society (EIN: 23-7193105)

Expected # of Attendees: Up to 300

Beer and Wine Permit: TM 0098626

Questions? Contact Kristina Arwood at (812) 479-0771 or

kristina@wesselmanwoods.org



EVENT INFORMATION

We are proud to announce the thirteenth annual Wandering Owl Twilight Tasting event! This autumnal celebration gives our community the opportunity to wander through the largest nature playscape in the United States while savoring great food, beer, and wine. Let's come together and celebrate Evansville's cultural and natural treasure: Wesselman Woods!

Why Wesselman Woods?

Wesselman Woods (WW) is a 501(c)(3) not-for-profit, environmental organization. We were founded in 1972 to protect a 190-acre tract of old-growth forest in Evansville, Indiana now known as Wesselman Woods Nature Preserve. **The mission of Wesselman Nature Society is to preserve and protect Wesselman Woods and Howell Wetlands for future generations through conservation, education, research, and to provide equal access to nature.**

In the past year, we have added 90 acres to the nature preserve which is no small feat! We now manage 310 acres of land.

Because we protect the largest urban, old-growth forest and the largest natural playscape in the United States, we rely on support from individuals and local and regional organizations to make our work possible.

Almost 80% of our income comes from fundraising, donations, memberships, and programming fees. It is our vision to connect people and nature but we could not provide such high-quality environmental programs, animal encounters, and events without these essential funds.

Why Wandering Owl?

This is our thirteenth annual Wandering Owl Twilight Tasting – a sell-out event. Our guests have the unique opportunity to leisurely wander through the Welborn Baptist Foundation Nature Playscape and Bernhardt Family Bird Sanctuary in the evening, savoring various beers, wines, and foods.

Wesselman Woods provides a backdrop of lights and music in addition to educational entertainment – such as an interactive showing of our post-rehabilitated animals. **All proceeds from Wandering Owl go directly to fund the work of Wesselman Woods.**



VENDOR INFORMATION

Benefits

- It doesn't cost anything to participate! We are looking for product donations (food, beer, or wine) to make this event a success.
- **Before the event:** we'll provide marketing materials, one family membership, and four Nature Center guest passes to each vendor. Great giveaways for your staff or customers! *(The guest passes can be used for entry to the Nature Center, trails, and Nature Playscape any day(s) before or after the event.)*
- Each vendor will also be able to enjoy the other food, beer, and wine samples during Wandering Owl. We'll give you wrist bands when you come to set up.
- We will provide **social media advertising for your organization** before the event. *As a part of this advertising, you can provide a 30-second video to share online or have us record one for you!*
- And, of course, we will include your logo on our promotional materials for Wandering Owl.
- After the event, we will send your company an **in-kind donation letter** with the amount of your donated product for tax purposes.



What you need to bring?

- **Send us your logo ASAP** – we want to highlight your organization!
- Please bring your food, wine, or beer. **We expect up to 300 guests at the event if we sell out.**
- Please provide at least two representatives from your organization to help staff the table. Keep in mind that this is a 21+ event.
 - ▶ **Don't have the staff to spare but still want to donate your food or beverage? Let us know and we'll come and pick it up for you and provide servers.**
- **Bring along all the promotional materials you like!** This is a perfect time to plug your business.
- Proof of licensure.
- Dispensing and/or serving equipment.
- Feel free to bring anything else that will provide comfort and joy to your representatives.



What Wesselman Woods will provide...

- | | | |
|-----------------|-------------------|--|
| • 8-foot table | • Ice | • Volunteers to help with pick-ups and/or unloading and packing up |
| • Two chairs | • Hand sanitizers | • Souvenir glasses |
| • Table Signage | • Trash Removal | • Event Map/Parking Instructions |

Electricity is available on a limited basis. Please contact us if you think you'll need access to power or if you have any additional requests. Call 812-479-0771 and ask for Kristina Arwood.



READY TO PARTICIPATE?

Contact Kristina via email at kristina@wesselmanwoods.org or call 812-479-0771 with these details:

- Company name
- What items you will provide
- A contact name, phone number, and email for your company (and who to contact for a logo and/or other marketing materials)
- Any requests from your end (electricity, extra chairs or tables, item pick up, etc.)

Please confirm your participation as soon as possible so we can include you in our pre-event advertising.

Deadline for confirmation of participation is September 30, 2023.



THANK YOU
FOR YOUR SUPPORT!

